

**Facebook highlights over the last 28 days (to 08/11/2017) for the Inner South Community Committee**

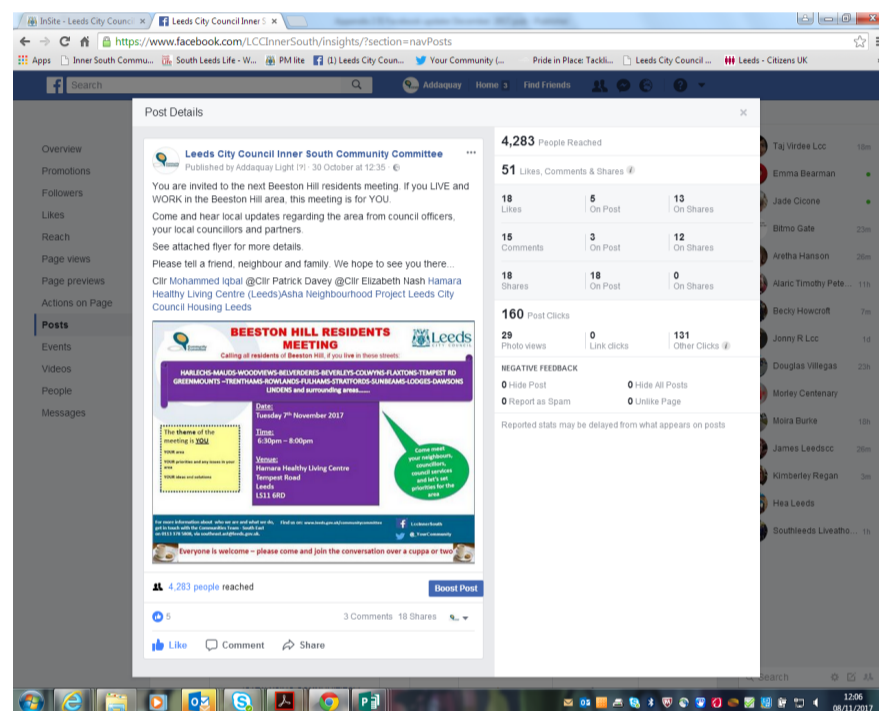
Current likes: **724**(up 13 over last 28 days)

**Top 3 most popular posts** ('post clicks' to expand the text + 'reactions, comments or shares'):

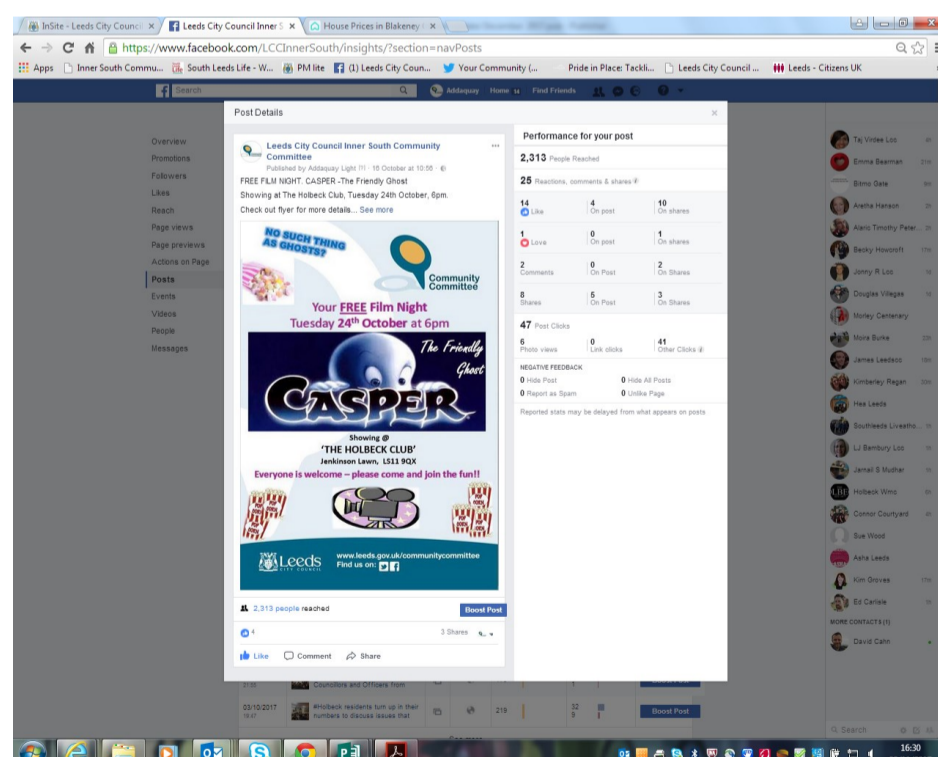
There are two things to note:

- 'reach' is the number of people the post was delivered to
- 'engagement' is number of reactions, comments or shares

Engagement is a better marker for seeing if people are interested in the posts because they need to interact with it. Eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0.



**Reach: 4,283**  
**Post clicks: 160**  
**Reactions, comments or shares: 51**



**Reach: 2328**  
**Post clicks: 47**  
**Reactions, comments or shares: 25**

**3rd most popular post in last 28 days**

**3rd most popular post in last 28 days**

**Reach: 445**  
**Post clicks: 84**  
**Reactions, comments or shares: 10**





**Performance of the event pages:**

**4th most popular post in last 28 days**

**4th most popular post in last 28 days**

**Reach: 384**  
**Post clicks: 19**  
**Reactions, comments or shares: 8**

**Performance of the videos:**

Video	Published	Minutes viewed	Video views
	21/10/2017 04:27	15	69
 Children and young people having their say at Crossflatts Park breeze on tour...	03/08/2017 07:07	0	1
 Playbox01 at Trentham Park Playbox01 are at Trentham Park, Beeston Hill today. Lo...	24/08/2017 07:15	0	1
 Don't forget Playbox01 will be at Trentham Park, for the rest of the week from 1-4pm...	22/08/2017 07:24	0	1

**Video Views:**  
**Apple Day at Cottingley: 69**  
**Playbox01 at Trentham Park:125**  
**Breeze@Crossflatts Park:56**